

# ARCH3D.com Privacy Policy

Thank you for visiting ARCH3D's ("ARCH3D") Internet web site ("Site") located at the URL ARCH3D.com. This Privacy Policy details certain policies implemented throughout ARCH3D governing ARCH3D's use of personally identifiable information about users of our Site and users of software and/or services (collectively, the "Services").

## Privacy Policy Updates

Due to the Internet's rapidly evolving nature, ARCH3D may need to update this Privacy Policy from time to time. If so, ARCH3D will post its updated Privacy Policy on our Site located at ARCH3D.com and we will send you an email, so you are always aware of what personally identifiable information we may collect and how we may use this information. If any modification is unacceptable to you, you shall cease using this Site and the Services. If you do not cease using this Site and the Services, you will be conclusively deemed to have accepted the change.

## Information Collection and Use

You can generally visit our Site without revealing any personally identifiable information about yourself. However, in certain sections of this Site and when you use our Services, we may invite you to contact us with questions or comments or request information or provide us with feedback. Due to the nature of some of these activities, we may collect personally identifiable information, such as your first name, last name, contact data such as your email address and phone number that you voluntarily transmit with your communication to us. We may use this information to improve the content and general administration of the Site and our Services. When you register to download our software or complete a registration form, the information provided is encrypted and stored on your local computer. This information, including physical address, email address and country, phone number, username, password, gender, preferred language, time zone, date of birth, and other personally identifiable information is not passed to or stored on our servers and remains completely separate from ARCH3D. Only public information that you indicate may be publicly shared between ARCH3D users (namely your gender, birth year, country, preferred language and zip code) and will be used for advertising.

## Children's Privacy

ARCH3D recognizes the privacy interests of children and we encourage parents and guardians to take an active role in their children's online activities and interests. This Site is not intended for children under the age of 18. ARCH3D does not target its Services or this Site to children under 18. ARCH3D does not knowingly collect personally identifiable information from children under the age of 18.

## Cookies

Cookies should go with milk, not web sites. ARCH3D never stores cookies on the user's hard drive.

## Aggregate Information

The Site may track your IP addresses and the ARCH3D partner websites that you visit, and we may analyze this data for trends and statistics in the aggregate, but such information will be maintained, used and disclosed in aggregate form only and it will not contain personally identifiable information. We may use such aggregate information to analyze trends, administer the Site, track users' movement, and gather broad demographic information for aggregate use.

## Disclosure

We will not disclose any of your personally identifiable information that you do not elect to make publicly available. Additionally, we will disclose your personally identifiable information if we reasonably believe we are required to do so by law, regulation or other government authority. We will not sell your personally identifiable information to any company or organization except we may transfer your personally identifiable information to a successor entity upon a merger, consolidation or other corporate reorganization in which ARCH3D participates or to a purchaser of all or substantially all of ARCH3D's assets to which this Site relates.

## Links to Third Party Sites

The Site may provide links to other Web sites or resources over which ARCH3D does not have control ("External Web Sites"). Such links do not constitute an endorsement by ARCH3D of those External Web Sites. You acknowledge that ARCH3D is providing these links to you only as a convenience, and further agree that ARCH3D is not responsible for the content of such External Web Sites. Your use of External Web Sites is subject to the terms of use and privacy policies located on the linked to External Web Sites.

## Security

ARCH3D employs procedural and technological security measures that are reasonably designed to help protect your personally identifiable information from loss, unauthorized access, disclosure, alteration or destruction. ARCH3D uses encryption, password protection, and other security measures to help prevent unauthorized access to your personally identifiable information.

## Correction/Updating Personally Identifiable Information

ARCH3D provides you with the ability to review, correct and delete any of the personally identifiable information that you have provided to us. If you wish to review or correct any information you have provided to us, you may submit a request to us as the contact information below or access your account online. If you have any questions regarding this Privacy Policy please [contact us](#).

This Privacy Policy was last updated: January 29, 2008

This Privacy Policy is effective as of: January 29, 2008